

Campaign Consultancy Terms of Reference

Senior Consultant, Global Health Financing

Consultancy Location	Required in Washington, DC, region of the U.S.; there will be meetings in Washington, DC
Sector Expertise and Skills	Knowledge of global health financing mechanisms (including the World Bank), domestic resource mobilization, and global health advocacy trends; skilled in project management and oversight, clear and concise writing and analysis, and advocacy campaign design
Education and Experience	Bachelors required and an advanced degree in a related field preferred; at least 5 years relevant experience required
Contract Duration	Expected level of effort: 70% FTE, varying on any given week based on activities and travel needs, maximum 15 days per month billable Start Date: March 18, 2019 End Date: July 31, 2019
Travel Expected	International travel for stakeholder interviews and/or meetings (up to 2 trips in April–July)
Language(s)	English (fluent) required; French (basic/intermediate) preferred
Submission Requirements	Letter of interest (including daily rate), CV, writing sample, 2 references

Summary

ACTION is a partnership of locally rooted organizations around the world that advocate for life-saving care for millions of people who are threatened by preventable diseases. The tuberculosis epidemic, low vaccination rates, and poor child nutrition disproportionately affect the world's most vulnerable people. Affected and donor countries can end diseases of poverty and improve quality of life for all people if they step up funding and create more effective policies. We work as equal partners to bring together efforts across borders to increase investments and build political support for global health. Over the last six years, ACTION partners have helped mobilize \$9.8 billion for the Global Fund; \$5 billion for Gavi; and \$3 billion for the long-neglected fight against undernutrition.

Reporting to the ACTION Senior Advisor–Development Finance, the Consultant will oversee research, analysis, and advocacy campaign strategy development within a project on increasing domestic investments in key health sector programs by leveraging resources of the World Bank; African Development Bank; Asian Development Bank; Global Fund to Fight AIDS, Tuberculosis and Malaria; Global Financing Facility; Gavi, the Vaccine Alliance; and other global health funders. This project seeks to generate evidence on the past lessons, current experience, and future opportunities to link domestic resource mobilization (DRM) for health with advocacy around the use of World Bank and other funding to catalyze, facilitate, and support sustainable funding of health systems and health programming.




The Consultant will serve as a project manager in conducting analysis, providing oversight, tracking progress, guiding two regional consultants, and helping harmonize project deliverables in close coordination with the ACTION Senior Advisor–Development Finance.

Scope of Work

(N.B. * indicates activity is a grant deliverable)

- Align and contribute to ACTION advocacy strategies (March–July) [6 days]
 - Participate in 4–6 coordination calls per month with ACTION Secretariat, consultants, and partners for analysis/strategy/advocacy updates, highlighting priorities and providing advice for ongoing work.
 - Guide ACTION partners in aligning joint advocacy strategies on DRM for health and advancing the highest priority cross-country campaign activities by monitoring and contributing to ACTION advocacy campaigns strategy, sharing information, and liaising with partners in coordination with ACTION Secretariat staff and regional consultants.
- Oversee regional analysis and identification of advocacy opportunities, and produce global summary report documenting key findings (completed by April 30) [11 days]
 - Oversee remotely consultants' analysis, desk research, stakeholder interviews, and case studies, ensuring quality, providing feedback and guidance on relevance of recommendations and findings. (Case studies will be primarily authored by the regional consultants with coordination and strategy support.)
 - Conduct analysis and research complementary to and coordinated with regional analysis to identify global trends and opportunities.
 - Identify opportunities to link this work with other ACTION campaign activities related to the Global Fund replenishment, World Bank Meetings, UN High-Level Meeting on UHC, and other key moments in 2019.
 - *Produce a summary report that makes high-level recommendations pulling from findings at the regional and global level and highlights opportunities and approach to developing advocacy strategies, to be discussed and approved by ACTION team.
- Produce analysis of theory of influence on the use of World Bank resources at global and country level (completed by April 30) [11 days]
 - Based on existing World Bank analysis completed by ACTION in 2018, regional consultants' inputs, and additional stakeholder interviews with World Bank staff and civil society, map the decision-making processes (and points at which civil society can give input or advise on decision-making) by which World Bank resources are directed to (and to specific priorities within) the health sector in coordination with the regional consultants and ACTION team.

- o *With input from ACTION team, develop an advocacy toolkit and briefing documents on the theory of influence on the use of World Bank resources for health that explain the decision-making process map, timeline, leverage points, and key opportunities.
- Produce a report on key success factors for loan buy-down schemes and key, innovative financing principles (completed by April 30) [11 days]
 - o *Based on desk research, stakeholder interviews (e.g., with World Bank and Global Financing Facility staff, Global Fund staff, Gavi staff, and civil society), and relevant findings from existing analysis (including that of the regional consultants'), document the key principles, process and use, risk factors, and success factors for leveraging global health grant funding to buy-down World Bank loan resources for sustainable funding of the health sector in middle-income countries. (ACTION team will advise and support this work stream.)
- Oversee design of advocacy strategies with in-country advocates and high-level leadership of global health institutions and governments, including tools for capacity building related to DRM for health, meeting briefs, and coordination of high-level engagement and side meetings (May–July) [12 days]
 - o Oversee strategy, tools, and advocacy campaign development as needed for engagement with various stakeholders and institutions.
 - o *Lead the organization and preparation for advocacy/engagement/capacity building meetings with stakeholders in priority countries, global health institutions, and high-level leaders to take place in May–July, including:
 - Drafting agenda, developing intended outcomes, and creating dissemination materials;
 - Coordinating with regional consultants and ACTION team to compile invitation list and develop invitation and preparation materials for attendees to play an active and/or leadership role; and
 - Assisting ACTION team on logistics, including location, timeline, and facility needs (e.g., for flights, hotel, visas, and/or venue contract).

 = lower level of effort
  = higher level of effort
  = deliverable

Workstream	March	April	May	June	July
Align and contribute to ACTION advocacy strategies					
Oversee regional analysis, evaluation and development of advocacy opportunities and produce global summary report documenting key findings	*				
Produce analysis of theory of influence on World Bank resources at global and country level		*			
Summary report on key success factors for loan buy down schemes		*			
Oversee design of advocacy strategies with in-country advocates and high-level leadership			*	*	*

How to Apply

Candidates are invited to submit their letter of interest (including daily rate), CV, writing sample, and 2 references by e-mail referenced under title “**Senior Consultant, Global Health Financing**” to srogers@action.org by **midnight EST, March 15, 2019**. (Applications will be reviewed on a rolling basis.) Letter of Interest and CV should clearly reflect the competencies of the candidate required to complete this task.